

## IN THE CLAIMS

Please cancel claim 1, without prejudice.

Please add new claims 14-46, as set forth below.

The text of all pending claims, along with their current status, is set forth below:

1-13. (Canceled).

14. (New) A method for delivering content selection information to be displayed as a content selection guide, the method comprising the acts of:

- providing content selection information from a plurality of content sources to a user, the content selection information comprising descriptive information associated with the content available from the plurality of content sources, the content selection information being adapted to be displayed within a plurality of selectable guide cells;
- defining an action to be associated with content selection information that is to be displayed in at least one of the selectable guide cells; and
- defining an indicator within the at least one of the selectable guide cells, the indicator corresponding to the action, to allow the user to initiate the action by selecting the indicator.

15. (New) The method set forth in claim 14, comprising defining an icon to correspond to and represent the indicator.

16. (New) The method set forth in claim 14, comprising defining a format for the plurality of selectable guide cells, the format being selectable based on a user input.

17. (New) The method set forth in claim 16, comprising defining the format to be selectable from among a plurality of predetermined formats.

18. (New) The method set forth in claim 14, comprising defining the action to comprise executing an application on a computer system.

19. (New) The method set forth in claim 14, comprising providing updated content selection information.

20. (New) The method set forth in claim 14, comprising defining the action to comprise displaying an advertisement.

21. (New) The method set forth in claim 14, comprising defining the action to comprise making a purchase.

22. (New) The method set forth in claim 14, comprising adapting the content selection information to be displayed on a computer system.

23. (New) The method set forth in claim 14, comprising storing the content selection information in a database on a computer system.

24. (New) The method set forth in claim 14, comprising delivering the content selection information to a user via a wireless communication channel.

25. (New) A system for delivering content selection information to be displayed as a content selection guide, the system comprising:

means for providing content selection information from a plurality of content sources

to a user, the content selection information being adapted to be displayed

within a plurality of selectable guide cells;

means for associating an action to with content selection information that is to be

displayed in at least one of the selectable guide cells; and

means for providing an indicator within the at least one of the selectable guide cells,

the indicator corresponding to the action, to allow the user to initiate the action

by selecting the indicator.

26. (New) The system set forth in claim 25, wherein an icon is defined to correspond to and represent the indicator.

27. (New) The system set forth in claim 25, wherein a format is defined for the plurality of selectable guide cells, the format being selectable based on a user input.

28. (New) The system set forth in claim 27, wherein the format is defined to be selectable from among a plurality of predetermined formats.

29. (New) The system set forth in claim 25, wherein the action is defined to comprise executing an application on a computer system.

30. (New) The system set forth in claim 25, wherein updated content selection information is provided.

31. (New) The system set forth in claim 25, wherein the action is defined to comprise displaying an advertisement.

32. (New) The system set forth in claim 25, wherein the action is defined to comprise making a purchase.

33. (New) The system set forth in claim 25, wherein the content selection information is adapted to be displayed on a computer system.

34. (New) The system set forth in claim 25, wherein the content selection information is adapted to be stored in a database on a computer system.

35. (New) The system set forth in claim 25, comprising means for delivering the content selection information to a user via a wireless communication channel.

36. (New) A machine readable medium, comprising:

a program stored on the machine readable medium, the program being adapted to:

provide content selection information from a plurality of content sources to be

displayed as a content selection guide to a user, the content selection

information comprising descriptive information associated with the

content available from the plurality of content sources, the content

selection information being adapted to be displayed within a plurality of selectable guide cells;  
define an action to be associated with content selection information that is to be displayed in at least one of the selectable guide cells; and  
define an indicator within the at least one of the selectable guide cells, the indicator corresponding to the action, to allow the user to initiate the action by selecting the indicator.

37. (New) The machine readable medium set forth in claim 36, wherein an icon is defined to correspond to and represent the indicator.

38. (New) The machine readable medium set forth in claim 36, wherein a format is defined for the plurality of selectable guide cells, the format being selectable based on a user input.

39. (New) The machine readable medium set forth in claim 38, wherein the format is defined to be selectable from among a plurality of predetermined formats.

40. (New) The machine readable medium set forth in claim 36, wherein the action is defined to comprise executing an application on a computer system.

41. (New) The machine readable medium set forth in claim 36, wherein the program is adapted to provide updated content selection information.

42. (New) The machine readable medium set forth in claim 36, wherein the action is defined to comprise displaying an advertisement.

43. (New) The machine readable medium set forth in claim 36, wherein the action is defined to comprise making a purchase.

44. (New) The machine readable medium set forth in claim 36, wherein the content selection information is adapted to be displayed on a computer system.

45. (New) The machine readable medium set forth in claim 36, wherein the content selection information is adapted to be stored in a database on a computer system.

46. (New) The machine readable medium set forth in claim 36, wherein the program is adapted to deliver the content selection information to a user via a wireless communication channel.